



# ASHALAH MICHELLE

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- 14 YEAR OLD ENTREPRENEUR
- AUTHOR
- BAKEOLOGY S.T.E.A.M CREATOR
- OWNER OF COOK ME UP A NOTCH



# WHO IS ASHALAH MICHELLE?

**ASHALAH MICHELLE WRIGHT IS A 14-YEAR-OLD ASPIRING PASTRY CHEF THAT DECIDED TO START HER VERY OWN BAKERY FEBRUARY 2016. ALTHOUGH THIS YEAR STARTED HER ADVENTURE OF BECOMING A 12-YEAR-OLD BUSINESS OWNER, HER LOVE FOR BAKING HAPPENED WELL BEFORE THEN. GROWING UP IN A SINGLE PARENT HOUSEHOLD, SHE REMEMBERS COOKING MEALS FOR HER MOM AND BROTHER STARTING AT THE RIPE AGE OF 8 TO HELP OUT. SHE SOON FELL IN LOVE WITH BAKING. HER GRANDMA INTRODUCED HER TO BAKING AS THEY PREPARED HOMEMADE BISCUITS FOR THE FAMILY. IT WAS NOT LONG AFTER THAT ASHALAH STARTED TO THINK ABOUT HER CAREER GOALS AND ASPIRATIONS.**

**“I WANT TO BE A WRITER, A DANCER, AND PASTRY CHEF! I WILL STUDY ABROAD IN PARIS AND OPEN UP A BAKERY THERE”, SHE WOULD SAY. SO, SHE STARTED TO TAKE VALENTINE’S DAY ORDERS AT HER MIDDLE SCHOOL FROM HER PEERS. EVERYONE LOVED THE TASTE AND PRESENTATION SO MUCH THAT SHE BEGAN TO RECEIVE AN OVERWHELMING AMOUNT OF ORDER REQUESTS FROM HER PEERS AND FROM SOCIAL MEDIA. TODAY, CHEF ASHALAH MICHELLE OPERATES A HOME-BASED BAKERY IN UNION CITY, GA. SHE NAMED COOK ME UP A NOTCH COOKIES, CAKES, AND OTHER CULINARY CREATIONS. SHE IS THE CO-AUTHOR OF THE CITY OF DREAMS: ATLANTA, DEVELOPER OF BAKEOLOGY S.T.E.A.M CURRICULUM, AND A PASTRY SUBSCRIPTION BOX SERVICE PROVIDER. SHE CATERS AN ASSORTMENT OF SOUTHERN DESSERTS FROM RED VELVET CUPCAKES, BANANA PUDDING IN A JAR, CINNAMON OATMEAL RAISINCOOKIES, AND MUCH MORE.**

**SHE’S BEEN AFFORDED THE OPPORTUNITY TO SPEAK AT THE SHERO NETWORK EVENT AS THE YOUNG ENTREPRENEUR OF THE YEAR AS WELL AS PUSHING BEYOND, INC.’S GIRL OF THE MONTH. SHE RECEIVED A SCHOLARSHIP TO INTO BREAK INTO BUSINESS CAMP WHERE SHE LEARNED TO DEVELOP ENTREPRENEUR SKILLS AND ATTRACT BUYERS. THERE SHE WILL PITCH HER BUSINESS TO A GROUP OF SHARK TANK JUDGES IN HOPES OF WINNING THE INVESTMENT PRIZE. CHEF ASHALAH COMPETED IN HER FIRST YOUTH COOKING COMPETITION IN JANUARY 2017 AND WON A SPOT OF THE AICF YOUTH CHEF TEAM WHICH WILL BE SERVING THEIR DISHES AT THE 2017 WORLD CHEF COMPETITION RECEPTION. THIS NOVEMBER SHE WILL PITCH HER BUSINESS IN THE 2017 PITCHER JR COMPETITION WITH TOFI INTERNATIONAL IN HOPES OF WINNING THE GRAND PRIZE PLUS INVESTMENTS.**

**CHEF ASHALAH’S PHILANTHROPIC WORK HAS EXPANDED TO HER BUSINESS AS SHE IS THE PRESIDENT OF YOUTH SERVICES FOR GREATER GIVING MINISTRIES’ ART OF GIVING FOUNDATION FOR THE PAST 6 YEARS. SHE HAS CATERED FOR SEVERAL CAUSES AND BUSINESSES SUCH AS THE CHILDREN’S NETWORK AND THE URBANE FLOWER PROJECT. SHE’S PASSIONATE ABOUT SUPPORTING LOCAL BUSINESSES AND FARMERS. HER GOAL IS TO INVOLVE OTHER YOUNG PEOPLE IN COMMUNITY SERVICE WORK AND TO ALSO INSPIRE THEM TO FOLLOW THEIR KIDPRENEUR DREAMS. CHEF ASHALAH STARTED A KID’S BAKING CLUB THAT SHE NAMED KID’S CHEF DREAMS WHERE SHE AND HER MOM INFUSE BASIC CULINARY SKILLS, LITERATURE, SCIENCE, TECHNOLOGY, ENGINEERING, ARTS, AND MATH INTO THE CLASSES TO DEFINE THE ART OF BAKING WHICH THEY CALL BAKEOLOGY. THESE BAKING/PARTY SESSIONS CAN BE SCHEDULED ON HER WEBSITE. EACH CLASS’ PROCEEDS HELP TO AFFORD ONE UNDERPRIVILEGED CHILD IN THE COMMUNITY THE OPPORTUNITY TO PARTICIPATE IN THE NEXT CLASS, SUPPLIES, AND TO SUPPORT THE PUBLISHING OF CHEF ASHALAH’S BOOK SERIES KID CHEF DREAMS.**

**CHEF ASHALAH LOVES TO TRY NEW RECIPES, TO CATER EVENTS, AND SELL BAKED GOODS TO PEOPLE ALL OVER THE WORLD. THESE CUSTOMERS TEND TO SOON BECOME LIKE FAMILY. SHE IS LOOKING FORWARD TO NEW OPPORTUNITIES SUCH AS PUBLISHING MORE BOOKS, TELEVISION, AND THE DEVELOPMENT OF THE KIDS CHEF DREAMS ACADEMY WHERE IT’S ALL ABOUT INSPIRING KIDS TO BECOME ENTREPRENEURS DOING WHAT THEY LOVE. SHE HOPES TO MEET YOU ONE DAY AS WELL IN THE WORLD OF KIDS CHEF DREAMS!!!**

**YOU CAN FOLLOW ASHALAH MICHELLE’S JOURNEY ON ALL SOCIAL MEDIA PLATFORMS @COOKMEUPANOTCH SUBSCRIBE TO HER WEBSITE AND ORDER YUMMY TREATS, SUBSCRIPTION BOXES, AND BOOKS [WWW.COOKMEUPANOTCH.COM](http://WWW.COOKMEUPANOTCH.COM)**









**THE KID CHEF DREAMS "SWEET DREAMS" S.T.E.A.M BAKING KIT IS A DIY DESSERT KIT COMPLETE WITH FRESH INGREDIENTS FOR DELICIOUS DESSERTS.**

**IT'S SIMPLE: NO MORE SHOPPING FOR THE PERFECT DESSERT, I'VE DONE THE WORK! JUST FOLLOW MY SIMPLE RECIPES AND WATCH YOUR KID CHEF DREAMS COME TRUE.**

## **CREATE YOUR OWN CULINARY CREATION**

**KID CHEF DREAMS "SWEET DREAMS" PASTRY BAKING KITS INCLUDE COLOR-CODED & PRE-MEASURED INGREDIENTS, COLOR-CODED RECIPE CARD, DECORATIONS, AND TOOLS YOU NEED TO BAKE A DESSERT FROM SCRATCH. (YOU PROVIDE THE EGGS, DAIRY, AND ICING FOR CAKES/CUPCAKES OF YOUR CHOICE.) WITH SUBSCRIPTION, EACH BOX WILL INCLUDE A DIFFERENT BAKING TOOL TO ADD TO YOUR KCD COLLECTION. SCIENCE, TECHNOLOGY, ENGINEERING, ARTS, & MATHEMATICS ARE ALL INTEGRATED TO EXTEND LEARNING WITH EVERY RECIPE! BAKED IN LOVE, THE GIRL THAT BAKES WITH S.T.E.A.M**



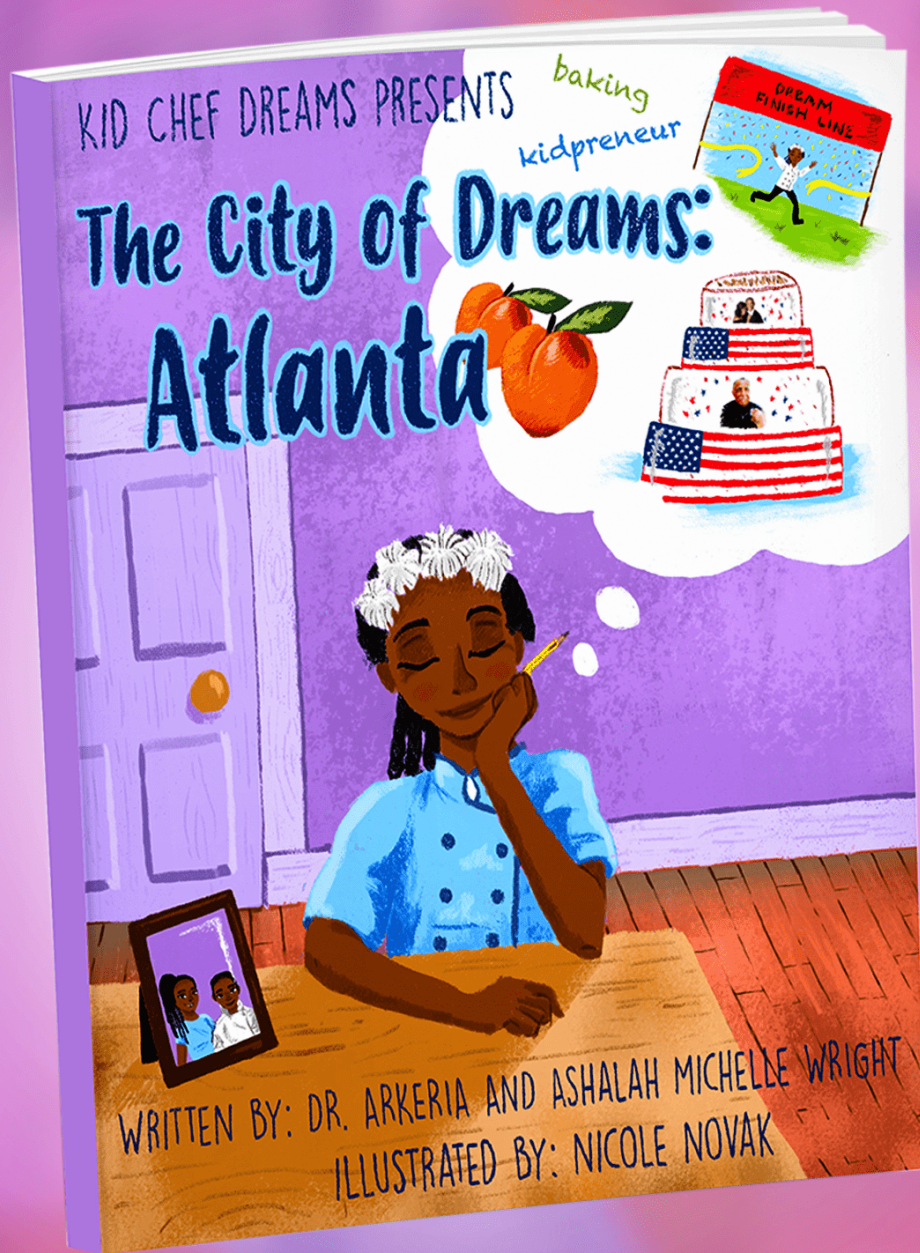




**ASHALAH MICHELLE** IS CO-AUTHOR OF THE CITY OF DREAMS: ATLANTA ALONGSIDE HER MOM. SHE TAKES READERS ON A MAGICAL JOURNEY THROUGH THE CITY OF DREAMS TO EXPERIENCE SOME OF ATLANTA'S FINEST FOOD, DIVERSE CULTURE, AND LONG HISTORY. ASHALAH MICHELLE ALSO INCLUDES A RECIPE, COMPREHENSION QUESTIONS, AND S.T.E.A.M ACTIVITIES AT THE END OF THE BOOK. FOLLOW HER ON AN ADVENTURE WHERE PURSUING YOUR DREAMS IS AS SWEET AS A SOUTHERN DESSERT.

**ASHALAH MICHELLE HAS PLANS TO DOCUMENT MORE OF HER JOURNEY IN A SERIES OF KID CHEF DREAMS BOOKS. HER GOAL TO INSPIRE KIDS TO TRAVEL, SEEK OUT S.T.E.A.M CAREERS, AND TO NEVER BE AFRAID TO PURSUE THEIR DREAMS!**





"THE CITY OF DREAMS" CO-AUTHORED BY ASHALAH MICHELLE



# CONTACT **ASHALAH**

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SPEAKING ENGAGEMENTS AND/OR VENDING,  
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FOR PRODUCT ORDERS VISIT: [COOKMEUPANOTCH.COM](http://COOKMEUPANOTCH.COM)

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**Cook MeUPANotch**  
Cookies, Cakes, and Culinary Creations

